



PRICING & RGM ACADEMY

UNLOCKING SUCCESS: TAILORED PRICING & RGM PROGRAMS FOR YOUR UNIQUE JOURNEY

ABOUT US

EPP - Pricing Academy, a leading provider of pricing & RGM learning and development, is dedicated to empowering individuals and organizations with comprehensive expertise in pricing and Revenue Growth Management (RGM).

Our experienced instructors deliver a diverse range of programs suitable for pricing and RGM professionals at all levels.

Through engaging content, real-world case studies, and collaborative learning, participants gain practical skills and valuable insights to optimize pricing, promotions, and assortment for sustainable revenue growth. Whether you are a Pricing Manager or a Revenue Growth Manager seeking to enhance your skills, Pricing Platform Academyequipsyou with the knowledge and tools to excel in driving profitability and revenue growth.

Join us and become a pricing and RGM leader in your industry.



EPP(in) company training

OUR MISSION

OUR PURPOSE IS TO CONTRIBUTE TO SUSTAINED VALUE CREATION FOR OUR PARTNERS AND THE PRICING AND RGM COMMUNITY. Our mission is to provide professional guidance and advocating on behalf of the global pricing and revenue growth management community to create a triple win : for your company, trade partners and endusers.

We do this by offering the most relevant network, sharing best practices and top-of-the-art capability development through :

- EPP Academy
- EPP Events
- EPP Prime
- EPP Pulse

OUR LEARNING PRINCIPLES

In order to realize our learning objectives, our workshop principles require :

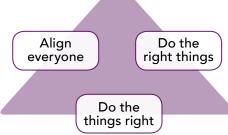
- Interactive discussions (no ex-cathedra) giving space to participants to share own best pricing practices
- Maximum knowledge-sharing between trainers and participants
- Intensive use of 'real world' business cases/examples and best practices
- A blend of intensive knowledge transfer, interactive discussions, cases and group work
- Participants are given sufficient time for reflection/feedback on own company challenges

OUR APPROACH

REFLECTION

We help you to formulate

your personal ambitions/ goals for the training **Learn by Reflecting**



MAKE IT HAPPEN

Put concepts to work in your own project/ organization close the gap between your ambition and current practice. Learn By Doing

MAKE IT CLEAR

We deliver state of art concepts and tools. Challenge your existing perception and ideas with realistic examples. Learn by discussing



OUR LEARNING PROGRAM FORMAT

At EPP we believe that learning should adapt to your unique needs. That's why we offer a flexible approach to capability development.

We adapt our learning program delivery to your needs. We serve capability development with the full spectrum of learning delivery, from in-class to virtual-live.

Choose the format that suits you best:

• 100% FACE TO FACE:

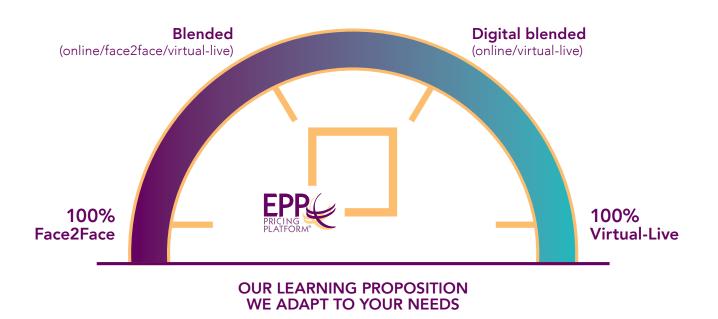
Experience hands-on learning in a traditional classroom environment. Interact with instructors and fellow participants face-to-face.

- BLENDED LEARNING (SELF-PACED ONLINE/FACE2FACE/VIRTUAL-LIVE): Benefit from a mix of online, face-to-face, and virtual-live sessions. Customize your learning journey to balance convenience and interaction.
- DIGITAL BLENDED LEARNING (SELF-PACED ONLINE/VIRTUAL-LIVE): Explore our innovative approach that combines online and virtual-live sessions. Seamlessly integrate learning into your busy schedule.
- 100 % VIRTUAL-LIVE LEARNING:

Join live online sessions from the comfort of your own space. Engage with instructors and peers in real-time.

TAILORED TO YOUR GOALS:

Whether you prefer in-class or virtual-live learning, our programs are tailored to help you achieve your goals. Your success is our priority.



REFERENCES

Customized Pricing Capability Development programs have been developed for organizations in different industries - example



TESTIMONIALS

66

The workshop was eye opening on the strategic importance of pricing in achieving commercial, financial, and brand building goals.



66

Very good training, great examples, passionate speakers, great atmosphere!.





"

Great insight on the courses & very knowledgeable experts highly recommend!



66

I am very satisfied with the training. It was a good mix of Theory & Practice. The content was great, relevant both now & for the future as well.



66

Excellent, training exceeded all my expectations. Great mix, very practical and helicopter view.



66

Very logical approach, from the basics to more advanced topics, well structured with sharing time opportunities, reinforced with concrete examples from past experiences. Attentive and caring trainer.





EPP in company training

OUR OFFERINGS



• Dynamic Talk Series

EPP PRIME

Subscription Content Service

- Recorded Webinars
- Recorded Dynamic talks
- Recorded keynote sessions
- Thought leadership series
- EPP Pulse (Journal)
- Tools
- Searchable content dbase

EPP in company training

TALK WITH A PROGRAM ADVISOR

For a personalized consultation, contact a member of our learning team.

CONTACT EPP academy@pricingplatform.com www.pricingplatform.com

European Pricing Platform bvba Izegemsestraat 7 box 301 8860 L endelede Belgium

VAT : BE0833186151 ING : 363-0823518-28 IBAN : BE37 3630 8235 1828 BIC: BBRU BE BB (ING) ©2023 EPP Pricing platform. All rights reserved.

